

VIBRANT RIOJA

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Rioja Spokesperson: Adrian Murcia



Fromager and assistant sommelier at New York City's celebrated Chanterelle Restaurant, Adrian Murcia is one of the country's most respected authorities on artisanal cheese, as well as an accomplished food & wine writer and educator.

His wine and food writing has appeared in such publications as *Saveur*, *Wine & Spirits*, and *Epicurious.com*, and he contributes a regular cheese column for *Santé*. A sommelier certified by the Court of Master Sommeliers, Adrian acts as the spokesperson for the Vibrant Rioja U.S. campaign for the Spanish wine region of Rioja.

Adrian also co-authored the script for **Rioja: Tradition and Innovation at the Frontiers of Flavor**, co-produced by Vibrant Rioja and the Culinary Institute of America at Greystone, and pens a wine and food blog called www.blameitonrioja.com.

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